

# Business Analysis Fundamentals

## Solving the Business Problem



This course is part of IIL's Business Analysis Certificate Program (BACP™), a comprehensive program designed to provide the core skills, knowledge and hands-on experience needed to succeed as a Business Analyst in today's global marketplace. For more information, see page 86.

This course teaches participants the overall process of Business Analysis and where it fits in the bigger picture of the project life cycle and the business context. The course is interactive and combines discussion, active workshops and demonstrations of techniques.

One goal of this course is to teach participants how to achieve bottom-line results that cut through real-world problems. Other goals include improving operations to develop new systems and products and maximizing results through project performance.

### Prerequisites

There are no prerequisites for this course - it is suitable for both novices and experienced people who need a clear Business Analysis model.

### Course Level

Basic/Intermediate

### Who Should Attend

It is important for you to attend if you:

- Work as a Business Analyst
- Define and manage requirements through the development life cycle

### Performance Focus

- Business Analysis
- Defining solutions to business problems
- Stakeholder analysis
- Defining the solution scope

### What You Will Learn

You will learn how to:

- Define the solution scope
- Work with the development team in the systems testing stage
- Ensure the solution is usable in the business environment

### Course Overview

#### Foundation Concepts

- Defining the Business Analyst function
- Role of the Business Analyst as change agent
- Knowledge areas in the IIBA®'s *A Guide to the Business Analysis Body of Knowledge (BABOK® Guide)*
- Business Analyst roles and responsibilities through the knowledge areas
- Business Analyst roles and relationships through the project life cycle

#### Business Analysis Planning and Monitoring: Defining the Process

- Overview
- Business Analysis planning – roles and responsibilities
- Business Analysis planning – processes and tools
- Business Analysis monitoring

#### Elicitation: Gathering Information

- Overview of elicitation
- Requirements elicitation techniques (targeted, group and physical)

#### Requirements Management and Communication: Ensuring Stakeholder Involvement

- Overview
- Requirements management
- Requirements relationships
- Requirements communication

#### Enterprise Analysis: Defining the Problem

- Overview of enterprise analysis
- Define the business need (feasibility study)
- Business benefit analysis (value versus costs)
- Initial phase gate preparation (business case)

#### Requirements Analysis: Defining the Solution Model

- Overview of requirements
- The anatomy of a requirement
- Requirements analysis task description
- Requirements analysis techniques

#### Solution Assessment and Validation: Supporting the Balance of the Product Life Cycle

- Overview
- Design tasks
- Testing tasks
- Implementation and production tasks

#### Underlying Competencies

- Overview
- Analytical thinking and problem solving
- Key communication and business skills
- Software applications

#### Summary

- What did we learn, and how can we implement this in our work environments?



Take advantage of the flexibility, customization, focus and control that onsite training offers and let us tailor a course or program to align with your company's mission, values and unique business needs. We can deliver any course to your team or organization in a private format - at your location, at one of our training sites or in a virtual setting. Email us at [onsite@iil.com](mailto:onsite@iil.com) for a free consultation today or visit [www.iil.com/onsite](http://www.iil.com/onsite) for more information.



**VIRTUAL CLASSROOM:** Dynamic and fully interactive, a live, online version of this course is led by an instructor and conducted in real time.  
#8921 / Four 3-hour sessions  
1.2 CEUs / 12 PDUs / 12 PD Hours / 12 CDUs  
Price: USD 850  
IIL/University Price: USD 1050



**TRADITIONAL CLASSROOM:** Engage with our instructors and a diverse group of peers in a Traditional Classroom version of this course.  
#3021 / 2 Days  
1.4 CEUs / 14 PDUs / 14 PD Hours / 14 CDUs  
Price: USD 1495  
IIL/University Price: USD 1895



**ON-DEMAND LEARNING:** Set your own pace with a recorded online version of this course and log on when and where you learn best.  
#PA8921 / Four 3-hour sessions  
1.2 CEUs / 12 PDUs / 12 PD Hours / 12 CDUs  
Price: USD 850  
IIL/University Price: USD 1050

